



Downtown Santa Ana  
 Saturday, October 26th, 2019  
 1 PM – 10 PM  
[www.vivalavidasantana.com](http://www.vivalavidasantana.com)

**FOOD Vendor Guidelines -Dia de los Muertos**  
**Booth Fee: \$550 – DUE BY 9/30/2019**  
**(also due is City of Santa Ana Business License Fee)**

<b>Time Line:</b>	9:00 am – 12:00 pm	Load in time
	1:00 pm – 10:00 pm	Event
	10:00 pm – 11:00 pm	Booth break down

**Guidelines**

- ❖ Space allotted per vendor – 10 X 15 foot area.
- ❖ Space and air to breathe is all we provide! Vendor responsible for tables/chairs/canopy as needed.
- ❖ Booth must be assembled by 12:00 pm. No disassembly before 10:00 pm.
- ❖ Food vendors are not allowed to general merchandise items.
- ❖ Booth spaces are pre-assigned. We will not be changing your space!
- ❖ No face painting allowed out of your food booth – there is assigned face painter vendors.
- ❖ **ELECTRICITY WILL BE PROVIDED.**
- ❖ Viva La Vida/Calacas cannot be held responsible for any merchandise left or forgotten. Any unclaimed merchandise will become property of Viva La Vida/Calacas inc.. By completing the vendor application, vendor agrees to hold harmless Viva La Vida, Calacas, City of Santa Ana and sponsors for loss, theft or damage.
- ❖ Upon receipt of this completed form and payment, you will be notified of acceptance.
- ❖ Please help us in praying for good weather! Rain or shine, the event must go on. No refunds will be given due to inclement weather!
- ❖ **No drama allowed!** We remember ALL of our vendors, & if there's drama, you won't be invited back!
- ❖ **Only those people listed on your original application will be allowed in to sell.** Do not take it upon yourself to invite other vendors that are not on our list. You will forfeit your space with no refund and we will ask you to leave the event.

**Turn in Applications and fees on set Dates or Please mail to us:**

- Attached City of Santa Ana Business License required. Please complete and mail directly to us. (We will submit them to the city on your behalf.)
- Payment for booth - **Please make check payable to "Calacas inc."**
- Signed Guideline Form

**Viva La Vida  
 c/o Calacas, Inc.  
 P.O. Box 2115  
 Santa Ana, CA 92707**

For any questions, please call Rudy Cordova at 714.333.6161, or email: [rudy@calacasinc.com](mailto:rudy@calacasinc.com)

**As a Food Vendor for Viva La Vida, I understand and will abide by the above guidelines.**

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BUSINESS NAME

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SIGNATURE